

Advocacy Coordinator

This not a formal office bearing role within HBA committee, however the Advocacy Coordinator is essential for ensuring that HBA is on the front lines with any homebirth related issues and maintains communication with relevant government departments and officials.

Tasks undertaken:

- Maintain good relationships with other homebirth and maternity groups to stay across relevant issues
- Be aware of relevant government departments and officials and build relationships with them
- Build relationships with relevant members of political parties and communicate with them on homebirth related issues
- Be aware of homebirth related issues such as Medicare Review, PII for PPMs, etc
- Strategise with management committee on which issues we should focus on for the year ahead
- Manage advocacy campaigns for HBA such as DoGooder, letter writing, meeting with MP's
- Liaise with Social Media Coordinator and Communications Coordinator as required to ensure that campaigns have maximum exposure
- Keep in regular contact and liaise with committee via HBA committee Facebook group, monthly meeting or email
- 1 year commitment to role
- Agreement to transition incoming committee member to new role over a number of months if required

Reporting Requirements

- Report on activity at each monthly meeting

Expected and desirable qualities

- Ability to liaise with committee members and other maternity group
- Capacity to form good relationships with MP's
- Time management skills to ensure that campaigns are released in timely manner
- Ability to motivate and inspire members of the homebirth community to engage with campaigns
- Passion for homebirth!

Time commitment

The advocacy coordinator could spend approximately 2-3 hours a month communicating with other groups and planning campaigns when necessary, plus 1 hour a month for meetings.

Approvals

Co-signing letters relevant to Homebirth Australia's values and mission require sign-off by Coordinator. Larger campaigns require majority vote by committee during a meeting or in the private Facebook group.